

## APPENDIX TWO GEOTOURISM THEMES/PRODUCT MATRIX

GEOTOURISM THEMES	LOCALES	PRODUCTS / EXPERIENCES	MARKETS
<p><b>Landscapes with world-class scenic values</b></p>	<p>Mt Remarkable National Park                      Dutchman Stern Conservation Park                      Flinders Ranges National Park                      Vulkathunha / Gammon Ranges                      Warraweena                      Arkaroola Wilderness Sanctuary                      Moralana Scenic Route                      Pastoral properties</p>	<p>Guided and self-guided tours                      Soft-adventure 4WD                      Cycling (Mawson Trail)                      Bushwalking (Heysen Trail, DEH trails                      Flinders Ranges Bushwalks                      Art                      Photography                      Ambience experiences – food &amp; wine</p>	<p>Nature-based tourism                      Ecotourism                      Geosavvys                      Self-drive                      Corporate tourism                      Adventure tourism                      International markets</p>
<p><b>Landscapes of international scientific significance</b></p>	<p>Arkaroola Wilderness Sanctuary                      Flinders Ranges National Park                      Pichi Richi Pass                      Mt Scott                      The Lakes                      Pastoral properties</p>	<p>Guided and self-guided tours                      Flinders Ranges Bushwalks (Trails)                      Interpretation precincts                      Quality merchandise such as                      fossil replicas, jewellery, photography                      Participatory activities such as fossil digs,                      monitoring programs</p>	<p>Fossil tourism                      Ecotourism                      Educational tourism                      Nature-based tourism                      Geosavvys                      Corporate tourism                      Participatory tourism - digs</p>
<p><b>Landscapes that archive climate change for almost two billion years</b></p>	<p>Arkaroola Wilderness Sanctuary                      Flinders Ranges National Park                      Pichi Richi Pass                      Buckaringa Gorge                      Glass Gorge                      Pastoral properties</p>	<p>Guided and self-guided tours                      Bushwalking                      Cycling                      Interpretation precincts</p>	<p>Fossil tourism                      Ecotourism                      Educational tourism                      Nature-based tourism                      Geosavvys                      Corporate tourism</p>

<p><b>Landscapes that pose tantalising questions about the nature of Time and the evolution of life</b></p>	<p>Flinders Ranges National Park                      Arkaroola Wilderness Sanctuary                      Warraweena                      Mt Scott                      Lake Torrens                      Ororoo                      Pastoral properties                      Landscapes in the Copley area</p>	<p>Guided and self-guided tours                      Interpretation precincts                      Aboriginal cultural sites                      Walking trails                      Metaphysical / Spiritual centres &amp; trails                      Participatory activities such as fossil digs                      Astronomical Observatories</p>	<p>Fossil tourism                      Ecotourism                      Educational tourism                      Nature-based tourism                      Geosavvys                      Corporate tourism                      Spiritual tourism                      Aboriginal cultural tourism                      Astronomy tourism                      Backpacker tourism</p>
<p><b>Landscapes that provide snapshots of blockbuster cosmological events</b></p>	<p>Flinders Ranges National Park                      Pastoral properties north and south of FRNP with outcropping Acraman ejecta                        The night sky of the Flinders Ranges</p>	<p>Guided and self-guided tours                      Interpretation products                      Bushwalking                      Cycling                      Metaphysical / Spiritual trails                      Astronomical Observatories</p>	<p>Ecotourism                      Educational tourism                      Nature-based tourism                      Geosavvys                      Corporate tourism                      Spiritual tourism                      Astronomy tourism                      Backpacker tourism</p>
<p><b>Landscapes in which species from temperate and arid Australia are juxtaposed</b></p>	<p>Mt Remarkable National Park                      Dutchman Stern Conservation Park                      Devil's Peak                      Flinders Ranges National Park                      Vulkathunha – Gammon Ranges National Park                      Warraweena                      Arkaroola Wilderness Sanctuary                      Parachilna &amp; Buckaringa Gorges                      Pastoral properties</p>	<p>Guided and self-guided tours                      Bushwalking                      Cycling                      Birdwatching                      Wildlife                      Flora                      Interpretation precincts &amp; products                      Quality merchandise such as jewellery, photography, textiles                      Participatory activities</p>	<p>Ecotourism                      Educational tourism                      Nature-based tourism                      Geosavvys                      Corporate tourism                      Self-drive                      Participatory tourism-mapping, monitoring, risk mitigation                      International markets</p>
<p><b>Landscapes that support threatened, endemic, relict and iconic species</b></p>	<p>Dutchman Stern Conservation Park                      Flinders Ranges National Park                      Vulkathunha / Gammon Ranges                      Warraweena                      Arkaroola Wilderness Sanctuary                      Aroona Dam                      Pastoral properties</p>	<p>Guided and self-guided tours                      Interpretation precincts &amp; products                      Bushwalking                      Wildlife - Yellow-footed rock wallabies                      Birdwatching                      Flora                      Photography</p>	<p>Ecotourism                      Educational tourism                      Nature-based tourism                      Geosavvys                      Participatory tourism-mapping, monitoring, risk mitigation                      International markets</p>

<p><b>Deeply significant cultural landscapes for contemporary Aboriginal people</b></p>	<p>Wilpena Pound Chambers Gorge Mt McKinley Vulkathunha / Gammon Ranges Nepabunna / Nantawarrina Myrtle Springs Sacred Canyon Sites on pastoral properties</p>	<p>Guided tours - Personal interpretation Interpretation Eg. Yourambulla Caves Painting and engraving sites Bush-tucker Art and exhibitions Adnyamathanha Muda Trail ( 6 Interpretive sites) Aboriginal hosted accommodation and camping</p>	<p>Aboriginal cultural tourism Ecotourism Educational tourism Nature-based tourism Geosavvys Backpacker tourism Spiritual tourism Corporate tourism Adventure tourism International markets</p>
<p><b>Landscapes that are intimately connected with the early social history of South Australia</b></p>	<p>Blinman, Melrose, Quorn, Beltana Abandoned settlements – Hammond, Wilson, Kankaya Nuccaleena, Sliding Rock Angepena gold-fields Eating House sites Sites on pastoral properties</p>	<p>Guided and self-guided tours Interpretation precincts &amp; products Museums 'Ghost towns' Old mining settlements Quality merchandise such as photography, prints, recycled objects</p>	<p>Self-drive Educational tourism Geosavvys Intrastate Interstate International markets</p>
<p><b>Communities with strong social capital, robust values and attractive eccentricities</b></p>	<p>Lyndhurst Copley Pubs – Parachilna, Cradock, Blinman</p>	<p>Guided &amp; self-guided tours Interpretation precincts &amp; products Quirky souvenirs that capture a sense of place</p>	<p>Self-drive International markets Spiritual tourism Backpacker tourism</p>
<p><b>Cultural landscapes that inspire artists, craftspeople, filmmakers, poets, creative writers, musicians</b></p>	<p>Heysen 'country' – Arkaba, Brachina Gorge, Aroona Valley The salt lakes Parachilna Gorge Chambers Gorge Arkaroola Wilderness Sanctuary The diverse landscapes of the region</p>	<p>Regional art galleries such Gladstone House, Fountain Gallery, Port Pirie Arts Centre District galleries &amp; studios Exhibitions Jeff Morgan's <i>Panorama</i> Talc Alf's studio Events and festivals Poems, verse and stories</p>	<p>Self-drive Spiritual tourism Backpacker tourism International markets Corporate tourism Geosavvys Interstate Intrastate</p>
<p><b>Landscapes with powerful spiritual values</b></p>	<p>Wilpena Pound Mt Gee Northern Flinders Ranges Warraweena</p>	<p>Retreats Bushwalking Alternative healing therapies Spiritual renewal</p>	<p>Spiritual tourism Backpacker tourism Self-drive Corporate tourism</p>

	Devil's Peak Patawarta Mt McKinley Chambers Gorge	Metaphysical journeys Creative activities including writing, painting, music-making	Ecotourism Nature-based tourism Aboriginal cultural tourism
<b>Landscapes with a mix of privately and publicly funded and managed conservation reserves</b>	Mt Remarkable National Park Dutchman Stern Conservation Park Flinders Ranges National Park Vulkathunha – Gammon Ranges Warraweena Arkaroola Wilderness Sanctuary Bunkers Conservation Reserve Australian Arid Lands Botanic Garden	Guided and self-guided tours Bushwalking Birdwatching Wildlife Flora Threatened species Interpretation precincts & products Participatory tourism – applied conservation activities	Ecotourism Educational tourism Nature-based tourism Geosavvys Corporate tourism Self-drive Adventure tourism Backpacker tourism Participatory tourism-mapping, monitoring, risk mitigation